

HELLO, I'M NAV

I am a design & product leader capable of driving high-value innovation from research & design all the way to product execution, validation, market fit & delivery. Having worked in lean startups, agencies, as well as large enterprises, I have helped transform businesses and experiences with innovation and design for over 17 years.

MY JOURNEY

- APR 2022 **Okta** San Francisco, CA
Senior Director, Design
- NOV 2019 **Hypersonix** San Jose, CA
Head of Design & Product
- APR 2017 **SAP** Palo Alto, CA
Director, Design & Innovation
- OCT 2013 **SAP** Palo Alto, CA
Design Lead
- OCT 2012 **CLYP** San Jose, CA
Co-founder & Product Lead
- APR 2011 **SourceN Inc.** San Jose, CA
Creative Director
- APR 2006 **SourceN Inc.** Bengaluru, IND
Practice Lead

THE HIGHLIGHTS

Incubating next-gen companies at OktaX

Design strategy & execution for founders-in-residence from ideation to funding 2022 - 2023

Leadership at Hypersonix Inc.

Headed design, product & marketing from Seed to Series B (\$200M valuation) 2019 - 2022

Design Director at SAP AppHaus, Palo Alto

Lead the design team that brings human centered innovation to SAP customers 2017 - 2019

3 Design Patents in Interaction & Data Visualization

Analytical & 3Dimensional experiences in the industrial manufacturing sector 2017 - 2019

Mentor at ADPList, Stanford, SFSU & Northwestern

Design mentorship, guest lectures, 1:1 coaching, judged competitions, workshops for students & early talent 2017 - 2023

Designed for The White House

A future where SAP enabled data transparency between the Federal Govt. & citizens of the US 2017

Won the red dot Design Award & IDEA Award

Reimagined the citizen experience for a State Government in the United States 2016

Designed the vision for DisneyWE, Disney's employee portal

DisneyWE (workforce engagement) brought together their ~200,000 employees 2012

THE HIGHLIGHTS

Co-Founder, Product Lead at CLYP

ClypTechnologies was acquired by Fishbowl, later acquired by STG 2012

Lead the design and product for Seed&Spark

A crowdfunding & subscription streaming service for independent filmmakers 2012

Lead the design and product for TaxiForSure

Acquired by OLA for \$200 million 2011

Creator of Dezinerfolio, a design blog & community

~1.5 million design artifact downloads, ~150,000 monthly visitors ~~Discontinued~~ 2008 - 2011

Lead the design for Apple Developer Community

Serving their ~20 million developers 2010

KEY CUSTOMERS

Amazon Intel KFC Disney The White House
Nestle Apple PepsiCo Google Hilton NHL
Bombardier Samsung Mercedes Thermo Fisher
Dell MTV Exxon Box Walmart



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